A white paper with black text

Description automatically generated

Dear [Homeowner’s Name],

As the market changes, now is the best time to act before conditions shift. Relisting now could mean getting top dollar before competition increases.

I’ve helped several homeowners in (name the neighborhood or area) sell after their listings expired, and I’m confident I can do the same for you.

(Only if applicable)

Here’s a recent success story from a neighbor whose home had been on the market:

With professional photography, online marketing, and a proven pricing strategy, we can ensure your home is positioned to sell quickly and at the best price.

I would love the opportunity to meet with you and discuss your options. Give me a call to see how I can get your home sold fast.

Sincerely,  
[Your Name]  
[Your Contact Information]